



Mad Hatter's Tea Party 2022

January 2022

Dear

In the beautiful city of Dallas, *A Woman's Garden* at the Dallas Arboretum provides a place of comfort, peace and joy to its many thousands of visitors each year. We are excited to celebrate all things "Dallas" as Women's Council embarks on the 34th year of our signature event, The Mad Hatter's Tea Party.

We are honored that Laurie Sands Harrison, a native Dallasite, acknowledged business leader, and philanthropist, will serve as the Honorary Chair for 2022, and we know this year's theme "Dallas" will provide great inspiration for spectacular Hat Creations!

On April 20, the afternoon will begin with a Champagne Reception in the Scott K.Ginsburg Family Plaza featuring a Hat Competition with local celebrity judges, a Silent Auction, and an opportunity to purchase items from our "Dallas" Pop Up Shop. Afterwards, a fabulous Style Show presented by Jan Strimple and our generous sponsor, TOOTSIES, will take place in Rosine Hall followed by a seated Afternoon Tea.

Enclosed you will find a List of Underwriting Opportunities and the Contract with the various levels and benefits for Table Sponsors and Individual Patron Tickets. Proceeds from The Mad Hatter's Tea Party support Women's Council's mission to promote the interest and growth of *A Woman's Garden* and the Dallas Arboretum and Botanical Garden.

Please join us with your *Big D Hats* and enjoy the abundant beauty of *A Woman's Garden* and the Dallas Arboretum!

With sincerest appreciation for your support,

Laurie Sands Harrison
Honorary Chair

Claire Catrino
Mad Hatter's Chair

Lisa Loy Laughlin
Women's Council President

Joni Krieg
Underwriting Co-Chair

Lilli Braniff
Underwriting Co-Chair

Honorary Chair

Laurie Sands Harrison

Chair

Claire Catrino

Women's Council President

Lisa Loy Laughlin

Committee

Sarah Andry

Barbara Averitt

Colby Baer

Jennifer Bell

Sarah Bowlby

Lilli Braniff

Mary Brinegar

Allison Brodnax

Carole Ann Brown

Regina Bruce

Pier Burgess

Sharla Bush

Eleanor Casey

Paige Elliott

Mari Epperson

Renee Farren

Susan Fisk

Elizabeth Gambrell

Marena Gault

Sarah Hardin

Bettina Hennessy

Jessica Horn

Jolie Humphrey

Terry Irby

Jolie Jodie

Joni Krieg

Melissa Lewis

Kunthea Mam-Douglas

Dixie Marshall

Elissa McClure

Cile McCormick

Kate McCoy

Jo Anne McCullough

Dorothea Meltzer

Michelle Mew

Lisa Meyer

Sarah Mills

Frances Mitchell

Joella Phillip

Penny Reid

Connie Rhoades

Janie Richardson

Sandy Secor

Amanda Shufeldt

Dyann Skelton

Linda Spina

Venise Stuart

Carolyn Tobin

Nikki Turner

Sharon Walker

Kay Weeks

Donna Arp Weitzman

Lindsey Williamson

Mary Ellen Winborn

Katherine Wyker



Mad Hatter's Tea Party 2022

Scott K. Ginsburg Family Plaza and Rosine Hall
Dallas Arboretum and Botanical Garden - Wednesday, April 20, 2022

Table Sponsor Opportunities

\$50,000 - "Big D" Presenting Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- Permanent Recognition in *A Woman's Garden* Circle of Honor
- Two Private Guided Tours of *A Woman's Garden* for 10 guests
- Membership in *The Lisianthus Society* for One Year for Host
- One Full Page Program Book Color Ad - Premium Placement
- Sponsor Acknowledgement in Opening Remarks
- Twenty Tickets to the Hat Judges Reveal Party
- Twenty Tickets to the Patron Party
- Three Tables of Ten for Seated Tea and Style Show - Best Available Seating
- Patron Gifts placed at Table

\$20,000 - "Flying Pegasus" Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- *A Woman's Garden* Spring Garden Bed with Dedication Plaque
- Private Guided Tour of *A Woman's Garden* for 10 Guests
- Membership in *The Lisianthus Society* for One Year for Host
- One Full Page Program Book Color Ad - Premium Placement
- Ten Tickets to the Hat Judges Reveal Party
- Ten Tickets to the Patron Party
- Two Tables of Ten for Seated Tea and Style Show - Exclusive Seating
- Patron Gifts placed at Table

\$10,000 - "Dallasite" Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- *A Woman's Garden* Spring Garden Bed with Dedication Plaque
- Private Guided Tour of *A Woman's Garden* for 10 Guests
- Membership in *The Lisianthus Society* for One Year for Host
- One Full Page Program Book Color Ad
- Six Tickets to the Hat Judges Reveal Party
- Six Tickets to the Patron Party
- One Table of Ten for the Seated Tea and Style Show - Premier Seating
- Patron Gifts placed at Table

\$5,000 - "Downtown Dallas" Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- Private Guided Tour of *A Woman's Garden* for 10 Guests
- Membership in *The Lisianthus Society* for One Year for Host
- Four Tickets to the Hat Judges Reveal Party
- Four Tickets to the Patron Party
- One Table of Ten for the Seated Tea and Style Show - General Seating

\$2,500 - "Reunion Tower" Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- Membership in *The Lisianthus Society* for One Year for Host
- Two Tickets to the Hat Judges Reveal Party
- Two Tickets to the Patron Party
- Four Tickets for the Seated Tea and Style Show

Individual Patron Ticket Levels

\$1,500 - "Cotton Bowl" Sponsor

- Recognition on The Mad Hatter's Tea Party Website and all Printed Material*
- Membership in *The Lisianthus Society* for One Year
- Two Tickets to the Patron Party
- Two Tickets to the Hat Judges Reveal Party
- One Mad Hatter's Tea Party and Style Show Ticket

\$1,000 - "Old East Dallas" Sponsor

- Recognition on The Mad Hatter's Website and all Printed Material*
- Membership in *The Lisianthus Society* for One Year
- One Ticket to the Patron Party
- One Ticket to the Hat Judges Reveal Party
- One Mad Hatter's Tea Party and Style Show Ticket

\$500 - "White Rock" Sponsor

- Recognition in all Printed Material*
- Membership in *The Lisianthus Society* for One Year
- One Ticket to the Patron Party
- One Mad Hatter's Tea Party and Style Show Ticket

*Inclusion in Printed Material subject to print deadlines.

Donations:

\$250 Spring Garden Bed with Dedication Plaque in *A Woman's Garden*

Honor a family member, friend or colleague! April 20 to May 31, 2022

I am unable to attend but wish to make a Donation to *A Woman's Garden* (please circle)

\$25 \$50 \$100 \$250 \$500 \$1,000

All Ticket Levels include Valet Parking, Champagne Reception and participation in the Hat Judging Contest.



Mad Hatter's Tea Party 2022

Please provide information about your guests and advise if there are any special dietary needs.

Please seat me with _____ Seat me at a No-Host Table

1. Table Host Name
Address
Phone/Email
Special Needs
2. Guest Name
Address
Phone/Email
Special Needs
3. Guest Name
Address
Phone/Email
Special Needs
4. Guest Name
Address
Phone/Email
Special Needs
5. Guest Name
Address
Phone/Email
Special Needs

6. Guest Name
Address
Phone/Email
Special Needs
7. Guest Name
Address
Phone/Email
Special Needs
8. Guest Name
Address
Phone/Email
Special Needs
9. Guest Name
Address
Phone/Email
Special Needs
10. Guest Name
Address
Phone/Email
Special Needs

Name _____

Address _____

Phone _____ Email _____

To Purchase by Credit Card, please visit: www.wcdabg.org

To Purchase by Check:

Enclosed is my check # _____ in the amount of \$ _____. Please make checks payable to WCDABG.

To be listed in the Program Book, please return this form with payment by March 31, 2022 to:

WCDABG - c/o Mary Ellen Winborn, Assistant Treasurer, 4209 Hanover Street, Dallas, TX 75225

For Information or Questions, please contact:

Claire Catrino, MHT Chair, at 214-354-5658 or claire4790@gmail.com

For Underwriting and Sponsorship Opportunities, please contact:

Lilli Braniff, Co-Chair, at 281-705-5201 or lgb311@aol.com

Joni Krieg, Co-Chair, at 214-668-7205 or ja8600@aol.com

The Women's Council is an All-Volunteer nonprofit 501(c)(3) organization.

www.wcdabg.org